

Friends of the Earth Attempts to Rid the World of Climate Change Deniers with Send A Sceptic To Space

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In a bid to persuade today's influential decision makers to take better care of our planet, Friends of the Earth Australia is asking for the global community's help to send a climate change sceptic to space so they can shift their perspective and come back down to earth a more environmentally ethical person.

When astronauts travel to space they get to view the earth from orbit. As they gaze down at the planet, they see a thin ozone layer, the effects of human impact, and they realise we are all on this earth together, and we're destroying our only home.

This is called 'The Overview Effect'. But it's wasted on astronauts. Astronauts don't write our laws or create the policies that can protect our planet. Our politicians do. Despite 97 per cent * of climate scientists agreeing climate change is real, some of the world's most influential leaders, shaping policies in countries including the USA, Australia, Canada and Russia, still don't get it.

But there's one dramatic way we can change their view.

Friends of the Earth Australia is campaigning to send one of the worst climate sceptics from down here, up there. To take action they're crowd-funding a ticket to space for the world's biggest climate sceptic, as voted by you, the people of earth.

If the target goal is reached, Friends of the Earth Australia will buy the sceptic with the most votes a ticket to space to experience 'The Overview Effect' with their own eyes. If they come back to earth with a changed perspective on the environment, it's worth every cent. Especially if they act on it and improve environmental policies.

Says Friends of the Earth spokesperson Cam Walker: "Our vision is of a world where everyone's needs are met in a way that safeguards the future of our environment. #SendAScepticToSpace aims to give our world leaders a chance to experience a new viewpoint when it comes to the importance of protecting our earthly home."

Help us get lift off at sendasceptictospace.com and move one step closer towards saving our home.

twitter.com/SceptictoSpace

-ENDS-

* NASA, <http://climate.nasa.gov/scientific-consensus/>

About Friends of the Earth Australia

Friends of the Earth Australia (FoEA) is a federation of independent local groups working for a socially equitable and environmentally sustainable future. Friends of the Earth International is the world's largest federation of national environmental organisations. The network is now active in 71 countries, with more than 5,000 local branches.

www.foe.org.au

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